INVOICE

DUPLICATE

WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
308440-1	**08/26/12**	**August 2012**	**07/30/12 - 08/26/12**

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washingt	National

Advertiser	Product	Estimate Number
Citizens Protecting Michiga	**Citizens Protecting Michig**	

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	308440	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/28/12	11pm Action News Updat	11-1135pm M-Sun	1111---	:30	4	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/22/12	08/28/12	1111---	4	$1,600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	11:13 PM	11pm Action News Update	11-1135pm M-Sun	:30	CPM12T03H	$1,600.00	NM
2	WXYZ	Th	08/23/12	11:14 PM	11pm Action News Update	11-1135pm M-Sun	:30	CPM12T03H	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/22/12	08/28/12	5am News M-F	5-6am M-F	111-1--	:30	4	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/22/12	08/28/12	111-1--	4	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	5:17 AM	5am News M-F	5-6am M-F	:30	CPM12T03H	$400.00	NM
2	WXYZ	F	08/24/12	5:17 AM	5am News M-F	5-6am M-F	:30	CPM12T03H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/22/12	08/28/12	Action News 6am	6-7am M-F	11111--	:30	5	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/22/12	08/28/12	11111--	5	$650.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	6:52 AM	Action News 6am	6-7am M-F	:30	CPM12T03H	$650.00	NM
2	WXYZ	Th	08/23/12	6:28 AM	Action News 6am	6-7am M-F	:30	CPM12T03H	$650.00	NM
3	WXYZ	F	08/24/12	6:53 AM	Action News 6am	6-7am M-F	:30	CPM12T03H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/22/12	08/28/12	M-F 7-9am	7-9am M-F	11111--	:30	5	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/22/12	08/28/12	11111--	5	$650.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	7:55 AM	M-F 7-9am	7-9am M-F	:30	CPM12T03H	$650.00	NM
2	WXYZ	Th	08/23/12	8:59 AM	M-F 7-9am	7-9am M-F	:30	CPM12T03H	$650.00	NM
3	WXYZ	F	08/24/12	7:50 AM	M-F 7-9am	7-9am M-F	:30	CPM12T03H	$650.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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WXYZ DETROIT

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Invoice #	Invoice Date	Invoice Month	Invoice Period
308440-1	**08/26/12**	**August 2012**	**07/30/12 - 08/26/12**

Advertiser	Product	Estimate Number
Citizens Protecting Michiga	**Citizens Protecting Michig**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/28/12	M-F 11a-12n	11am-12pm M-F	1111---	:30	4	$700.00	NM

Weeks: Start Date 08/22/12 | End Date 08/28/12 | MTWTFSS 1111--- | Spots/Week 4 | Rate $700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	11:23 AM	M-F 11a-12n	11am-12pm M-F	:30	CPM12T03H	$700.00	NM
2	WXYZ	Th	08/23/12	11:31 AM	M-F 11a-12n	11am-12pm M-F	:30	CPM12T03H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/22/12	08/28/12	M-F 12-1pm	12-1pm	111-1--	:30	4	$450.00	NM

Weeks: Start Date 08/22/12 | End Date 08/28/12 | MTWTFSS 111-1-- | Spots/Week 4 | Rate $450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	12:42 PM	M-F 12-1pm	12-1pm	:30	CPM12T03H	$450.00	NM
2	WXYZ	F	08/24/12	12:44 PM	M-F 12-1pm	12-1pm	:30	CPM12T03H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/22/12	08/28/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	$800.00	NM

Weeks: Start Date 08/22/12 | End Date 08/28/12 | MTWTFSS 11111-- | Spots/Week 5 | Rate $800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	5:42 PM	5-6pm M-F	5-6pm M-F	:30	CPM12T03H	$800.00	NM
2	WXYZ	Th	08/23/12	5:19 PM	5-6pm M-F	5-6pm M-F	:30	CPM12T03H	$800.00	NM
3	WXYZ	F	08/24/12	5:53 PM	5-6pm M-F	5-6pm M-F	:30	CPM12T03H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/22/12	08/28/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	$900.00	NM

Weeks: Start Date 08/22/12 | End Date 08/28/12 | MTWTFSS 11111-- | Spots/Week 5 | Rate $900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	6:29 PM	6-630pm M-F	6-630pm M-F	:30	CPM12T03H	$900.00	NM
2	WXYZ	Th	08/23/12	6:14 PM	6-630pm M-F	6-630pm M-F	:30	CPM12T03H	$900.00	NM
3	WXYZ	F	08/24/12	6:13 PM	6-630pm M-F	6-630pm M-F	:30	CPM12T03H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/22/12	08/28/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	$900.00	NM

Weeks: Start Date 08/22/12 | End Date 08/28/12 | MTWTFSS 11111-- | Spots/Week 5 | Rate $900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	08/22/12	7:09 PM	M-F 7-730p	7-730pm M-F	:30	CPM12T03H	$900.00	NM
2	WXYZ	Th	08/23/12	7:14 PM	M-F 7-730p	7-730pm M-F	:30	CPM12T03H	$900.00	NM
3	WXYZ	F	08/24/12	7:10 PM	M-F 7-730p	7-730pm M-F	:30	CPM12T03H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/26/12	08/26/12	Su 6-630p	6-630pm Sun	------S	:30	1	$700.00	NM

Weeks: Start Date 08/22/12 | End Date 08/28/12 | MTWTFSS ------S | Spots/Week 1 | Rate $700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Su	08/26/12	6:10 PM	Su 6-630p	6-630pm Sun	:30	CPM12T03H	$700.00	NM

Total Spots **24** Gross Total **$18,700.00**

Payment Terms 30 Days

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Advertiser	Product	Estimate Number
Citizens Protecting Michiga	**Citizens Protecting Michig**	

Agency Commission	**$2,805.00**
Net Amount Due	**$15,895.00**

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